

INDIA

8th HOMELAND SECURITY SUMMIT

Managing New Age Challenges
Opportunities for Safety & Security Industry

‘Summit-cum-Excellence Awards’

September 27, 2023 – Hotel Shangri-La, New Delhi



THE ASSOCIATED CHAMBERS OF COMMERCE AND INDUSTRY OF INDIA

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Background

India has a wide variety of cultures, languages, dialects, religions, ethnic groups, and subsects. The country shares approximately 7,000 km of maritime borders with seven neighbouring countries and has a coastline that covers more than 15,000 km. With such diversity, India has been facing a multitude of formidable security challenges both internal and external due to insurgency movements, ethnic conflicts religious fundamentalism etc. As a result of its geo-climate conditions, the country is also vulnerable to natural disasters. One of the most frequent phenomena is flooding, droughts, cyclones, earthquakes, and landslides. Apart from external influences affecting it, internal security has several constituents. The government therefore has a fundamental responsibility for law and order, the protection of its own assets, citizens, critical installations, border areas, industry, transport, and other infrastructure.

The country's law enforcement agencies should be equipped with cutting-edge technology to effectively manage its internal security. The private sector can help government agencies to safeguard our homeland by providing strategies for fighting domestic and international threats within the framework of evolving new-age challenges. To ensure that police forces are best equipped and able to defend themselves from all threats, they should encourage the adoption and use of new technologies. It is expected to keep our forces updated with the latest advances in science and technology, methods, and practices for the modernisation of our security system. India should support the use of advanced technology and equipment, as well as investment by the private sector in order to improve police operational efficiency.

Therefore, to discuss the emerging challenges and developments in the homeland security sector, ASSOCHAM is organizing “8th INDIA HOMELAND SECURITY SUMMIT: Managing New Age Challenges - Opportunities for Safety and Security Industry” ‘Summit-cum-Excellence Awards’ at 10:00 a.m. on September 27, 2023 at Hotel Shangri-La in New Delhi. The Summit will have a large participation by stakeholders of various segments of the security industry to discuss and find holistic solutions through the private sector participation towards efficient management of homeland security.



Key Areas for Discussion

- ❖ National Security Policy Perspectives – Issues and challenges for Managing New India
- ❖ Artificial Intelligence and futuristic technologies for Managing Challenges of New India to Focus with Safe and Secure India
- ❖ Managing Safety and Security of Cities – Risks & Challenges
- ❖ Safety and Security Challenges Faced by Businesses and Government organisation
- ❖ Next-generation security uses towards modern artificial intelligence
- ❖ Private Security Agencies (Regulation) Act, 2005 – issues and challenges
- ❖ Adopting New Technologies in Enterprise Security Risk Management
- ❖ Security & Surveillance – Role of Artificial Intelligence
- ❖ New technologies, development & applications of Fire Safety & Security
- ❖ Key challenges to adoption of AI in India and economic impact of AI for India
- ❖ Advantages of using artificial intelligence in video surveillance
- ❖ Corporate Security Related Regulatory Compliances, Standards and Guidelines
- ❖ Challenges and Solutions to Corporate, public safety & security
- ❖ Challenges and Solutions to Manage Bank and ATM Security
- ❖ Collaboration of Private Security in the Homeland Security.
- ❖ Future Challenges in Securing the Nation
- ❖ Safety & Security in Social Unrest
- ❖ Security challenges to the Ecosystem & Infrastructure

Participants/Exhibitor Profile

- ❖ Access Control
- ❖ Airport Security Management Systems
- ❖ Anti-Theft Systems
- ❖ Armoured Vehicles
- ❖ Biometrics
- ❖ Bomb Jammers
- ❖ Business, Financial Security
- ❖ CCTV with advance Analytics and Face Recognition.
- ❖ Communication Interception
- ❖ Data Security
- ❖ Digital Forensic
- ❖ Digital Surveillance .
- ❖ Drones and UAVs
- ❖ Fire Safety
- ❖ Forensic Lab Equipments and Technologies
- ❖ GPS Tracking
- ❖ Industrial Security
- ❖ Maritime Surveillance
- ❖ Mass Data Interception
- ❖ Mobile Security
- ❖ Network Surveillance
- ❖ Patrol Monitoring
- ❖ Police Equipments
- ❖ Public Space Surveillance
- ❖ Railway Security
- ❖ RFID & Bar Coding
- ❖ Robotic Systems
- ❖ Satellite Monitoring
- ❖ Secure Communications
- ❖ Security Alarm Systems
- ❖ Security Gates
- ❖ Thermal Identification and Signalling
- ❖ Thermal Imaging
- ❖ Thermal Security Cameras
- ❖ Tracking device
- ❖ Traffic Surveillance
- ❖ Transport Security
- ❖ Wireless Communication Jammers
- ❖ Fire fighter equipment & technology & solutions
- ❖ Security Equipment Manufacturers
- ❖ Importers & Exporters
- ❖ System Integrators
- ❖ Public Utility Companies
- ❖ Electronics and Industrial Components
- ❖ Private Security Agencies
- ❖ Detective Agencies
- ❖ Airport Operators
- ❖ Intelligence Agencies
- ❖ IT, Software and Hardware Companies
- ❖ Networking and Communication Companies
- ❖ Law Enforcement Agencies
- ❖ Department of Border Management
- ❖ Home Guards
- ❖ Paramilitary Forces
- ❖ National Disaster Management Authority (NDMA)
- ❖ Central Armed Police Forces
- ❖ State Police Forces
- ❖ Fire fighter organizations
- ❖ PSUs, Banks, Education Institutions, industrial & Government establishments
- ❖ State Municipal Corporations & Hospitals
- ❖ Real Estate Companies & Developers
- ❖ Ex-Servicemen employed in different establishments



Who Should Attend/Partner

- ❖ Security Equipment Manufacturers
- ❖ Importers & Exporters
- ❖ Integrators
- ❖ Public Utility Companies
- ❖ Electronics and Industrial Components
- ❖ Private Security Agencies
- ❖ Detective Agencies
- ❖ Airport Operators
- ❖ Intelligence Agencies
- ❖ Retail Companies
- ❖ IT, Software and Hardware Companies
- ❖ Networking and Communication Companies
- ❖ Law Enforcement Agencies
- ❖ Railway Protection Force
- ❖ Department of Border Management
- ❖ Border Security Force (BSF)
- ❖ Sagar Prahari Bal
- ❖ Sashastra Seema Bal (SSB)
- ❖ National Security Guard (NSG)
- ❖ Home Guards
- ❖ Paramilitary Forces
- ❖ Central Industrial Security Force (CISF)
- ❖ Hospitals
- ❖ National Disaster Management Authority (NDMA)
- ❖ The Central Reserve Police Force (CRPF)
- ❖ Rapid Action Force (RAF)
- ❖ Commando Battalion for Resolute Action (COBRA)
- ❖ Indo-Tibetan Border Police (ITBP)
- ❖ Railway Protection Force (RPF)
- ❖ Special Protection Group (SPG)
- ❖ Special Frontier Force
- ❖ Central Armed Police Forces
- ❖ State Police Forces
- ❖ PSUs, Banks, Education Institutions, industrial & Government establishments
- ❖ State Municipal Corporations
- ❖ Real Estate Companies & Developers
- ❖ Security Experts, Security Consultants
- ❖ Chief Security Officer & Heads of Security
- ❖ Ex-Servicemen

Sponsorship Opportunities

The Summit provides an excellent opportunity for organizations/companies to promote their products & services to the focused audience besides networking intervals. The sponsorship details are as under:

Summit Partner: Rs. 10 Lakhs

- Status of 'Summit Partner' and the Partner's name and logo will be prominently displayed at the Summit venue.
- Branding of company logo at the main backdrop at the Summit Venue.
- Branding of company Logo in newspaper advertisement.
- Logo branding in Thank you panel at the Summit Venue.
- Logo branding in event brochure.
- Speaker Slot to a company representative in Inaugural session & Technical session.
- Corporate Video Play during the Tea and Lunch Break (4 min only).
- Logo branding on the event Mailers.
- Logo on the ASSOCHAM event Webpage.
- Branding in ASSOCHAM's Social Media Platform.
- Acknowledging sponsor name during the event
- Complimentary exhibition space at the venue.
- Insertion of Company's brochure into the documentation pack.
- 15 Complimentary Passes to attend the Summit.

Principal Sponsor: Rs. 7 Lakhs

- Branding of company logo at the main backdrop at the Summit Venue.
- Branding of company Logo in newspaper advertisement.
- Logo branding in Thank you panel at the Summit Venue.
- Logo branding in event brochure.
- Speaking opportunity as Panellist in 2 Technical Session.
- Corporate Video Play at Summit during the Lunch Break (3 min only).
- Logo branding on the event Mailers.
- Logo on the ASSOCHAM event Webpage.
- Branding in Social Media Platform.
- Complimentary exhibition space of at the Summit venue.
- Insertion of Company's brochure into the documentation pack.
- 10 Complimentary Passes to attend the Summit.

Technology/Banking/ Innovation Partners: 5 Lakhs

- Branding of company logo at the main backdrop at the Summit Venue.
- Branding of company Logo in newspaper advertisement.
- Logo branding in Thank you panel at the Summit Venue.
- Logo branding in event brochure.
- Speaking opportunity as Panelist in 1 Technical Session.
- Corporate Video Play at Summit during the Tea/Coffee Break (2 min only).
- Logo branding on the event Mailers.
- Logo on the ASSOCHAM event Webpage.
- Branding in Social Media Platform.
- Complimentary exhibition space of at the Summit venue.
- 7 Complimentary Passes to attend the Summit.

Co-Sponsor: Rs. 3 Lac

- Branding of company logo at the main backdrop at the Summit Venue.
- Branding of company Logo in newspaper advertisement.
- Logo branding on the event Mailers.
- Logo branding in Thank you panel at the Summit Venue.
- Logo on the ASSOCHAM event Webpage.
- Branding in Social Media Platform.
- Insertion of Company's brochure into the documentation pack.
- Complimentary exhibition space of at the Summit venue.
- 5 Complimentary Passes to attend the Summit.

Supporter: Rs. 1 Lac

- Logo visibility on event Backdrop.
- Logo in newspaper advertisement.
- Logo branding in Thank you panel at the Summit Venue.
- Logo Branding on the event Mailers.
- Logo on the ASSOCHAM event Webpage.
- Branding in Social Media Platform.
- 3 Complimentary Passes to attend the Summit.

EXHIBITION DETAILS

Stalls measuring 3 x 2 mtr each are available for Rs. 1 Lakh (including GST)

Summit Participation Fee: For each delegate - INR 3,000/- (Including GST)

For more details, please contact:

Mr. Anil Singh

M: 98189 23589 | E: anil.singh@assochem.com

THE ASSOCIATED CHAMBERS OF COMMERCE AND INDUSTRY OF INDIA

ASSOCHAM Corporate Office: 4th Floor, YMCA Cultural Centre and Library Building, 01 Jai Singh Road, New Delhi – 110 001

Ph: 011-46550555 • Fax: 91-11-23017008/9 • Web: www.assochem.org